

# THE **ECO** TIMES

Issue No. 00 002

EXCLUSIVELY BROUGHT TO YOU BY VITALLY MARKETING SDN. BHD.



## This is Vitally



As a leading developer and supplier of eco art panel, eco woodgrain panel and aluminium home products in Malaysia, Vitally has been inspiring discerning homeowners, designers and people of the industry with its works of art since 1993. From rustic charm to post-modern chic, there is always something that pulls the heart-string and enriches the living space.

Johor is a hub for innovation in the aluminium home products industries and we're at its heart, promptly reacting to customers' changing needs. As times change, one thing remains certain - our customers can always expect the same high quality products and service levels from us. As with all our products that bear the Vitally trademark, every single one goes through strict quality control just to make sure that our masterpiece remains your joy forever.

For those seeking high quality aluminium products that are easy to care for, durable and highly stylish to feature in your modern home or office, Vitally products are your ultimate choice.

Vitally gives you inspirational and quality aluminium products that is truly a value added aesthetic element to your lovely home. Beauty and quality that will last a lifetime. Vitally.

## Our Quality Assurance



Reg. No: 99211014

### ISO 9001:2008

What does achieving ISO 9001:2008 for Quality Management mean? To us, it translates to offering unrivalled levels of competence in eco art panel, eco woodgrain panel and aluminium home products development and technology as well as a total commitment to supporting our customers locally and internationally. To our customers, it simply means they can be rest assured of the highest quality in each Vitally product.

**YOU WILL FIND THE PEOPLE AT VITALLY TO BE RELIABLE, INNOVATIVE, AND RESOURCEFUL - THE QUALITIES OF AN INDUSTRY INNOVATOR!**

2011 December

**WHITE 白世 JOINS THE TEAM!**

NEW!

After our **GO DURTful** eco products became the best sellers in the market, this month, Vitally proudly presents our brand new technology **0% VOC\* White Printing**

5 Years Colour Warranty

Only available for **ecopoly** **ecoscreen**

\*VOCs (Volatile Organic Compounds) are harmful chemicals that cause global warming, air pollution, soil and groundwater contamination, and contribute to various health problems.  
VOC不仅加速全球暖化, 污染空气、土壤和地下水, 人们长期接触更会影响健康。



ecopoly™  
transparent

5 YEARS  
Colour Warranty



# Colourful

Striking Colour + Elegant White +  
5 Years Colour Warranty  
+ Eco Friendly



Designer-Recommended

With this icon you will find top choice options for your dream shower enclosure



White Design

This icon highlighted the designs with white ink



EPW 61700



EPW 61701



EPW 61702



EPW 61703



EPW 61704



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ecoscreen<sup>™</sup>  
translucent

5 YEARS  
Colour Warranty

# First & Only

Striking Colour + Elegant White +  
5 Years Colour Warranty + Eco Friendly



Designer-Recommended

With this icon you will find top choice options for your dream shower enclosure



White Design

This icon highlighted the designs with white ink



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# ecopoly™ **A Creative Way to Beautify Your Home Decor**



**Designer-Recommended**

With this icon you will find top choice options for your dream bi-fold door



**White Design**

This icon highlighted the designs with white ink



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EPW 61765



EPW 61766



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# GLOWE

Only available for  
ecoscreen™



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## Wave Your Magic Wand!

For best result, view the panels in front of a light source and you'll be surprise with the magic of these designs! So pick one and turn your home into fantasy!



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# 0% VOC\* UV PRINTING

ecopoly transparent & ecoscreen translucent

**ECODECO**

For You & Your Lovely Family

关爱您的家人  
就从今天开始

以健康、环保的方式美化您的家居



\*VOCs (Volatile Organic Compounds) are harmful chemicals that cause global warming, air pollution, soil and groundwater contamination, and contribute to various health problems.  
VOC 不仅加速全球暖化, 污染空气、土壤和地下水, 人们长期接触更会影响健康。

## Let's Have A Side-By-Side Comparison!

BRAND 品牌	ecopoly transparent	ecoscreen translucent	BRAND-X	BRAND-Y FIBREGLASS
TRANSPARENCY 透光度	 极透明, 背景清晰 Great Transparency	 半透明, 展现朦胧美 Translucent, Dreamy Feel	 透明度低 Low Transparency	 透明度低 Very Low Transparency
ECO-FRIENDLY 环保材质	✓	✓	✗	✗
COLOUR WARRANTY 颜色质保	5 Years		✗	✗
THICKNESS 厚度	<b>2.50 mm</b>	2.50mm	<b>1.30mm</b> 1.70mm	Imbalance Thickness 厚度不平均
PANEL CONDITION 板的状况	 Flat & Straight 平坦坚固	Flat & Straight 平坦坚固	 Concave 太薄致使板变得弯曲	Concave 太薄致使板变得弯曲
EDGE CONDITION 边缘的状况	Neat Edges 边缘牢固, 整齐		Split Edges 边缘轻易裂开 	Uneven Edges 边缘参差不齐
SURFACE 表面	Glossy Both Side 双面滑面	Glossy Front, Matt at the Back 前滑面, 后粗面	Matt Both Side 粗面	Glossy Both Side 双面滑面
PRINTING RESOLUTION 印刷清晰度	High-Res 高清印刷		Low-Res, Printing Lines 印刷模糊, 印刷线条	Low-Res, Printing Lines 印刷模糊, 印刷线条
COLOUR 颜色	Striking Colour 色彩鲜艳		Dull Colour 颜色暗沉	Dull Colour 颜色暗沉
WHITE INK PRINTING 白色印刷	✓		✗	✗



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